Julienne Greer is an Assistant Professor: Social Robotics and Performance with The Department of Theatre Arts at the University of Texas at Arlington and head of the Public Relations and Marketing Committee. She earned a BFA in Drama from New York University's Tisch School of the Arts and an MA in Media Arts from Texas Christian University's Bob Schieffer's College of Communication (formerly College of Communication). Dr. Greer earned a PhD. in Humanities at the University of Texas at Dallas School of Arts and Humanities. Her dissertation, Affective Connections: Performance Studies, Videogames, and Digital Characters focused on an analysis of existing performance techniques from theatre and cinema recontextualized to apply to videogame characters and to the emerging emotional/affective bond between the game player and digital characters in videogames. She is a multi-disciplinary scholar artist who produces, directs, performs and writes in the theatre, social robotics, human-robot interaction, cinema, humanities, and game studies disciplines. She brings a performance expertise based in method work and understanding of sensory data to interdisciplinary collaborations. Dr. Greer was invited to present her work at UKC 2016: Enriching Lives Through Science Technology and Entrepreneurship, the largest U.S.-Korean conference that covers science, engineering, technology, industry, entrepreneurship, and leadership. She recently spoke at the Robotics Innovation Show in London, United Kingdom, Fall 2015. Dr. Greer presented her paper, "Building emotional authenticity between humans and robots" at the International Conference for Social Robotics 2014 in Sydney, Australia and authored "Digital Companions: Analyzing the emotive connection between players and non-player character companions in video game space" at Videogame Cultures and the Future of Interactive Entertainment conference at Mansfield College at Oxford University, Oxford, United Kingdom. Dr. Greer is a 2015 recipient of the College of Liberal Arts faculty award granting the purchase of "Pepper" the emotional robot (Softbank/Aldebaran) for use in her interdisciplinary course at UTA – Robots, Digital Humanities, and Theatre. She is a member of Inter-Disciplinary.net, Actors Equity Association (AEA), the Screen Actors Guild and American Federation of Television and Radio Artists (SAG/AFTRA) and KSEA.